

CALIFORNIA BOARD OF LEGAL SPECIALIZATION  
OF THE STATE BAR OF CALIFORNIA



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TELEPHONE: (415) 538-2100

July 29, 2008

Richard A. Frankel, Esq.  
Frankel & Goldware, LLP  
6111 Bollinger Canyon Road, Suite 475  
San Ramon, CA 94583

Re: "Find A Lawyer" Project

Dear Mr. Frankel:

On Friday, July 25, 2008, at the Board of Legal Specialization (BLS) meeting, Gary Clarke, the State Bar's Chief Information Officer, made a presentation on the proposed "Find A Lawyer" project. The presentation was well received. We believe that the proposed "Find A Lawyer" project would be an important resource for California's consumers.

Since the 1970's one of the purposes of the legal specialization program has been to identify for the public attorneys who have demonstrated their experience and proficiency in specific areas of law. Currently, the public can locate certified legal specialists by clicking on "Legal Specialist Search" as well as using local Lawyer Referral Services where certified legal specialists serve on various subject matter panels throughout the State. This proposal for the State Bar's website appears to be a streamlined method that consumers searching for an attorney to handle a legal matter could use to locate a certified legal specialist and appreciate the value of retaining a certified specialist.

I understand that there is to be a meeting with the local bar associations on Friday, August 1, 2008 to discuss the "Find A Lawyer" project and their concerns about the project. Because the Board of Legal Specialization has an interest in this project I ask, on its behalf, to be given an opportunity for input. We would like to share our perspectives and to write to you to let you know that should you wish the BLS to assist you with your review and consideration of this project we would be happy to do so.

Yours truly,

A handwritten signature in cursive script that reads "Alice O'Sullivan".

Alice O'Sullivan, Chair  
California Board of Legal Specialization

cc: Judy Johnson, Executive Director